

National Teen Driver Safety Week

OCTOBER 15-22, 2023



The North Carolina Alliance for Safe Transportation will be running a series of videos and media clips on social media that highlight the importance of following the rules of the road and staying safe behind the wheel of a motor vehicle.

In order to make sure our message is relevant AND resonates with teenagers, we would like to hear from YOU!

TEENAGE FOCUS GROUP VIA ZOOM • AUGUST 21 • 2PM

We would like to hear directly from you as to the messaging we should be crafting for these teen driver safety videos. The Zoom call will last no more than 60 minutes and, should you choose to participate, as a “thank you” you’ll receive a \$25 gift card to a local convenience store that you can use to purchase gas, food or beverage!

If you are interested in participating,
please email Kim Crouch at

kim@besafenc.org

PLEASE INCLUDE YOUR NAME, AGE & PHONE NUMBER.
RESPONSES ARE REQUESTED BY THE EVENING OF AUG 18